

Tobacco Cessation in the Dental Practice: A Team Approach

This course is intended to help the *entire* dental team understand and apply the latest principles in communication, pharmacology and tobacco cessation to patient service.

After completing this course, you will understand:

- the components of nicotine's addictive process
- the accepted pharmacologic therapies currently in use for tobacco cessation and their dosing requirements
- how to develop a detailed and specific plan for integrating a team-based approach to tobacco cessation for your practice
- how to locate and select appropriate tobacco cessation literature for your patients and practice
- how to liaison with local Indiana Tobacco Cessation and Prevention Agency resources in your area

Did You Know?

- Cigarette smoking remains the #1 cause of preventable death worldwide.
- In the US, annual tobacco-related healthcare costs are approximately \$81 billion.
- In Indiana, 1 million residents smoke. We currently rank 6th in the nation for tobacco usage.
- Cigarette smoking kills about 1/2 of those who continue to smoke regularly.
- 41.9% of all adult periodontal disease cases (6.4 million) are directly linked to smoking.
- Tobacco dependence is a chronic relapsing disease similar to hypertension, diabetes and heart disease.

Course Agenda

8:00-8:30	Registration
8:30-8:35	Introductions
8:35-9:15	Tobacco and Your Mouth
9:15-9:30	Tobacco and Oral Effects: A Cellular Perspective
9:30-10:00	The Nature of Tobacco Dependency: Nicotine 101: Part I
10:00-10:10	Break
10:10-10:30	The Nature of Tobacco Dependency: Nicotine 101: Part II
10:30-10:50	Insider's Tips and Diagnostic Forms
10:50-12:00	Tobacco Cessation Pharmacotherapy
12:00-1:00	Lunch (on your own)
1:00-1:20	Pharmacologic Case Studies
1:20-2:10	Behavioral Interventions: <ul style="list-style-type: none">• Motivational Interviewing• Motivational Strategies
2:10-2:40	Brief and Extended Interventions
2:40-2:55	Break
2:55-3:05	Cessation Resources
3:05-4:00	The Team Approach to Cessation
4:00-4:15	Local ITPC Partners
4:15-4:30	Q & A, Survey Introduction and Follow Up

Presenters

Arden Christen, DDS, MSD, MA, is Professor Emeritus at Indiana University School of Dentistry (IUSD). Dr. Christen has served as a Consultant to the National Cancer Institute and as a Technical Expert to the Surgeon General's Advisory Committee in the development of "Health Consequences of Using Smokeless Tobacco" and is presently a Consultant to the American Dental Association's Council on Access, Prevention and Interprofessional Relations in Smoking Cessation and Tobacco Education.

Laura Romito, DDS, MS, is Associate Professor of Oral Biology at IUSD. She is certified by the Mayo Clinic as a Tobacco Cessation Treatment Specialist and is the Director of the Nicotine Dependence Program at IUSD. Dr. Romito is a member of the Indiana University/Purdue University Tobacco Cessation and Biobehavioral Center (IUPUI TCBC).

L. Jack Windsor, PhD, is a cell biologist and an Associate Professor of Oral Biology at IUSD. He is Director of the IUPUI TCBC. Dr. Windsor's research focuses in part on the effect of tobacco on the oral cavity.

Lorinda Coan, LDH, MS is Assistant Professor of Dental Hygiene at IUSD. She is certified by the Mayo Clinic as a Tobacco Cessation Treatment Specialist and currently teaches tobacco cessation to dental hygiene students.



Continuing Education Units:

You will receive seven (7) CEU's for your participation. IUSD is an ADA-CERP and AGD approved provider.

To Register

While this program is FREE to all dental team members, registration is required so that we may plan accordingly.

Due to space limitations, **attendance is limited to the first 200 registrants**. Registration closes Friday, February 5th, at 12:00 noon.

Register online:

http://www.iusd.iupui.edu/TCBC_Site/register.aspx

or mail: Prof. Melinda Meadows
Indiana University School of Dentistry
DS 220A
1121 West Michigan Street
Indianapolis, Indiana 46202
P (317) 274-5143
melmeado@iupui.edu

Parking available in the Vermont Street Garage (between the School of Dentistry and the Campus Center Building).

Campus Map: <http://www.iupui.edu/about/maps/>

A special thanks to:

Indiana Tobacco Prevention and Cessation
Indiana Dental Hygiene Association
IUPUI Tobacco Cessation and Biobehavioral Center



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**7 Free
CEU Credits**
just in time for license renewal.
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Saturday
February 13th, 2010

IUPUI Campus Center
Rooms 405 A & B
420 University Boulevard
Indianapolis, Indiana 46202